

Swedroe on Evidence-Based Investing



Regis Media@Regis Media (2018, September 18) In aggregate, the funds investment consultants *don't* recommend outperform the funds they do. Why are trustees and plan sponsors still paying them to hire and fire? [#InvestmentConsultancy](#) [#EBIforTrustees](#) <http://ow.ly/Pzh23olRPc1>. Retrieved from <https://twitter.com/regismedia?lang=en>

Larry Swedroe is principal and director of research at Buckingham Strategic Wealth, an independent member of BAM Alliance, a community of independent advisors. Larry holds an MBA in finance and investment from New York University. Larry is a known advocate of evidence based investing and promotes developing a strategic, disciplined financial plan. He recommends relying on long-term passive investments like index funds, instead of actively managed funds. He also cautions against making mistakes caused by behavioral biases.¹

Larry was one of the first authors to write about the science of investing in language that made it possible for the nonexpert to understand.² He has written eight books and co-authored seven more books. He has also published several articles in magazines. Some of his most well-known books include: *The Only Guide to a Winning Investment Strategy You'll Ever Need* (1998), *What Wall Street Doesn't Want You to Know* (2001), *Rational Investing in Irrational Times* (2002), *The Successful Investor Today* (2003), *Wise Investing Made Simple* (2007), *Wise Investing Made Simpler* (2010), *The Quest for Alpha* (2011) and *Think, Act, and Invest Like Warren Buffett* (2012).

1. Retrieved from <https://www.etf.com/sections/index-investor-corner/swedroe-difficulties-discipline?nopaging=1>
2. Retrieved from <http://buckinghamadvisor.com/people/larry-swedroe/>

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